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ABSTRACT BOOK

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Abstract No: 7236

Social media as a resource for violence

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This study is about the fact of violence to women is carried to cyber world by means of social media. The instrumentalism of violence takes place in spirals inside all of competence structures of the society. In new media field, the content that belongs to traditional media also provides the contents that are produced by people's cultural experiences and knowledge to be become widespread in the manner far production processes and proficiency. The main goals of this study are to imagine the violence social media and integrating its own reality inside its own naturalness in publishing and drawing attention to create this with a fictional language. The goal of the study is questioning theoretically the consumer of media and the construction of violence produce violence to women speculatively legitimately. A video named as “machine creating potential violence” which is shared on social media to be examined for this purpose. The studies consist of two sections. Firstly, verbal and visual content of the video solved. In the second almost two thousand comments that are made on this video is examined within content analysis method which is used media solutions. The study that is figured as a qualitative study, data obtained within content analysis method is approached critically. Especially comments on the video are violent conspicuously and these are produced for criticizing the violence.

Keywords: violence, media, women, content analysis